
Bachelor of Science in

Business Administration

The Department of Business Management is accredited by AACSB International and committed to continuous quality improvement for all our programs. The Bachelor degree programs in business are supported by a broad general education program. Concentrations are offered in Accounting, Business, Finance, Human Resource Management, and Marketing/Advertising. Students are prepared to become leaders in the business world and hold key management positions in business and industry. Each student is counseled and evaluated in the admissions process as to the most appropriate degree program based upon career objectives, plans for future education, and previously earned college credits if applicable.

Business Concentrations

The Department of Business Management offers “concentrations” of coursework for those students who desire to specialize in particular fields of study. Upon completion of a series of courses at SUNYIT, a student may apply to the Department Chair and be awarded a Department Concentration Award, recognizing this accomplishment. Concentrations are available only to those students with sufficient elective hours in their program of study analysis. Students without such elective opportunity may, at their option, complete the necessary concentration work beyond their minimum degree requirements.

Students who have sufficient electives available may decide to satisfy the requirements of two concentrations. Concentrations are presently awarded in accounting, business, finance, human resources management, and marketing/advertising.

These concentration awards may be of value to students who wish to provide prospective employers with evidence of extended work in an area related to a specific employment opportunity.

A student must complete the course sequences at the Institute of Technology. They may substitute by petition other Institute of Technology courses designated by a faculty concentration advisor. Students should not repeat topics completed at the lower division. All courses must be completed with grades of “C+” or better before the award is approved. All of these sequences require preliminary work in these fields either at a two-year school or at the Institute of Technology.

Accounting

Financial Accounting plus:

ACC 310 Income Tax I
ACC 370 Cost Accounting
ACC 385 Intermediate Accounting I
ACC 386 Intermediate Accounting II

Business

Principles of Business plus:

Any four non-core (required) business courses to be determined in consultation with an academic adviser.



Finance

Financial Principles plus:

FIN 332 Investments
FIN 341 Financial Institutions
FIN 411 Financial Management Problems
FIN 420 Financial Planning and Control

Human Resources Management

Human Resources Management plus:

MGT 320 Appraisal, Compensation and Motivation
MGT 415 Industrial and Labor Relations
MGT 425 Human Resource Selection and Staffing
BUS 420 Employee Benefits

Marketing and Advertising

Marketing Principles plus:

MKT 312 Marketing Management Problems
MKT 321 Advertising Management
MKT 465 Consumer Behavior
MKT 470 Marketing Research

Degree Requirements Overview

All degree programs offered through the Department of Business Management require the completion of a minimum of 124 semester hours, which include 30 semester hours of upper division college work. All degree programs offered through the Department of Business have the following requirements:

- Minimum of 124 semester hours with a maximum of 64 semesters transferred from two-year institutions
- At least 24 hours of business coursework must be completed at SUNYIT
- Minimum of 30 credits completed at SUNYIT
- Distribution and general education requirements as outlined in the degree requirements
- Minimum of C (2.00) in all business core courses taken at SUNYIT, requirements and electives
- All business transfer courses must have a grade of “C” or better to apply to the degree program

See separate sections for accounting, finance.

B.S. Degree Requirements

The program is designed primarily for the student who has either an Associate in Arts (A.A.) degree, an Associate in Science (A.S.) degree or entering freshmen who meet the college's admissions criteria. It requires the same core of business courses as the B.B.A. program. In general, a student in the B.S. program has a broader education in content, whereas the B.B.A. student specializes. One is better than the other only in the context of the student's individual personal and career objectives.

The B.S. degree will be granted to those students who satisfactorily complete at least 124 semester hours of college-level work (including lower division study) distributed as follows:

I. Arts and Science (64 credits)

- Elements of Calculus
- Statistics
- Lab Science
- Natural Science
- Microeconomics
- Macroeconomics
- Basic Communication
- Business Communications
- Computer Applications
- Behavioral Science
- American History
- Western Civilization
- Other Civilizations
- Humanities*
- Arts
- Foreign Language
- Arts/Science Electives (remainder of credits)

II. Business (48 credits)

- Financial Accounting
- Managerial Accounting
- Introduction to Business
- Business Law
- Finance Principles
- Marketing Principles
- Organization Behavior
- Human Resource Management
- Issues in Business & Society
- Management Science
- Management Policy
- Business Electives (remainder of credits)
- Unrestricted Electives (remainder of credits)

124 total credits

B.B.A Degree Requirements

This degree is similar to the traditional business degree offered by colleges and universities nationwide. It is specifically geared to those students who may have focused on business courses at their two-year colleges and want to continue in that direction. This program provides a background in business and management which bridges the gap between specialization and generalization. It gives both freshmen and transfer students the opportunity for concentrated study in one of the basic areas of business as well as a broad-based background to grow with during an extended career.

I. Arts and Science (60 credits)

- Elements of Calculus
- Statistics
- Lab Science
- Natural Science
- Microeconomics
- Macroeconomics
- Basic Communication
- Business Communications
- Computer Applications
- Behavioral Science
- American History*
- Western Civilization*
- Other Civilizations*
- Humanities**
- Arts*
- Foreign Language*
- Arts/Science Electives (remainder of credits)

* Complete a minimum of three of the 6 courses

** Written communication and technical writing courses do not fulfill this requirement.

II. Business (60 credits)

- Financial Accounting
- Managerial Accounting
- Introduction to Business
- Business Law
- Finance Principles
- Marketing Principles
- Organization Behavior
- Human Resource Management
- Issues in Business & Society
- Management Science
- Management Policy
- Business Electives (remainder of credits)
- Unrestricted Electives (remainder of credits)

124 total credits

* Written communication and technical writing courses do not fulfill this requirement.