
Master of Business Administration (MBA) in Technology Management

On Campus and Online

Overview

The Master of Business Administration (MBA) degree is the most widely awarded and recognized graduate degree in the field of business. The MBA in Technology Management is a degree that offers both a broad and integrative perspective across business functions, and a chance to specialize in a field of the individual's choice. It also responds to the current needs of the local business community by combining a rigorous study of management topics with a unique focus on technology and innovation management. The MBA is the ultimate degree for applied business.

The MBA is traditionally a two-year (full-time) curriculum designed to prepare generalists for corporate management. Every student in the MBA program will be individually advised by the MBA Program Coordinator. The high technology infrastructure at the Institute of Technology campus provides an ideal environment to integrate technology into the management curriculum.

The MBA is one of the three graduate business degrees offered by the school. The others are the Master of Science in Accountancy and the Master of Science in Health Services Administration that are described elsewhere in the catalog.

Mission Statement

The School of Business is committed to offering high quality management and professional education that is focused on meeting the needs of students and organizations in the Mohawk Valley, New York State, and the global community. We are dedicated to providing undergraduate, graduate, and non-degree programs that are responsive to the dynamic business environment and accessible to qualified students. The School of Business is committed to continuously improving its programs through learning assurance, scholarship, and service.

Quality Assurance

The School of Business is committed to continuous quality improvement for all our programs. As part of our quality enhancement initiatives, our School is seeking accreditation by AACSB International.

The Program

The program stresses the use of modern techniques to analyze and develop business solutions and prepare students for upper-level management jobs. The focus of the coursework is on the use of quantitative and qualitative analyses in conjunction with financial, accounting, and economic principles to solve current and future business challenges. Students have an opportunity to concentrate in one of five areas of specialization: Accounting and Finance, Marketing Management, Human Resource Management, Health Services Management, or an individually designed concentration.

Our program will provide opportunities for individuals who cannot travel to campus to pursue such a degree.

Program Options

Weekday Option

The course schedule for the MBA is designed primarily to accommodate working professionals. Full-time study may be pursued by students and be completed in three semesters. Most of the courses are scheduled in the evening. Students may enter in the fall or spring semester.

Online Option

To accommodate the working professional who is unable to travel to campus to take coursework, all courses in the MBA program are also offered online via the world-wide-web in an asynchronous mode. The School of Business uses the SUNY Learning Network for its course management and technical support. Students are able to work on their classes with a great deal of flexibility and within the confines of their personal circumstances.

Admissions Criteria

Students from four-year programs that have earned a bachelor's degree will typically have no prerequisite foundation coursework. Other students will be required to complete an appropriate four-year degree to be prepared for graduate studies. Admitted students will consult with the MBA Program Coordinator to determine appropriate course selection.

Admissions Guidelines

Scores from the GMAT (Graduate Management Admissions Test) will follow the AACSB (Association to Advance Collegiate Schools of Business) recommended guideline:

A total of 1000 points based on 200 x undergraduate GPA + GMAT score. Minimum GMAT score of 400.

MBA Program Guidelines

1) Online courses are reserved for students living more than 50 miles from campus. Students who select the on-campus mode will be required to take all classes on campus except for a maximum of two classes that may be taken online. Students who select the online mode will be required to take all classes online except for a maximum of two classes that may be taken on campus.

2) All students must undergo an on-campus residency requirement prior to graduation from the program. For online students, the residency requirement will be part of the TIM 685 capstone experience, and will require students to come to campus for one weekend for testing, seminars, oral interview, and group presentations. The weekend dates and times will be set toward the end of the semester by the faculty teaching TIM 685. The purpose of the campus residency is to ensure program quality and integrity, and to help fulfill assessment functions related to oral, interpersonal, and presentation skills.

Degree Requirements

Program Requirements

There is a total of 48 credit hours in the MBA program. They are distributed as follows:

Technology Management Core Courses:	18 credit hours
Business Management Core Courses:	21 credit hours
Specialized Concentration Courses:	9 credit hours

Common Core Courses

Course Name	Course Number	Credits
<i>Technology Management Core Courses</i>		
Project Management	TIM 500	3
Managing New Product Design & Development	TIM 530	3
Business Law, Ethics, & Intellectual Property Rights	BLW 570	3
E-Commerce and Entrepreneurship	MIS 615	3
Cases in Technology and Innovation Management	TIM 585	3
Strategic Planning	TIM 685	3
Total Technology Management Core Courses		18
<i>Business Management Core Courses</i>		
Accounting for Managers	ACC 520	3
Human Resource Management	HRM 518	3
Management Information Systems	MIS 515	3
Marketing Management	MKT 505	3
Multinational Economics of Technology	BUS 505	3
Financial Management Problems	FIN 525	3
Quantitative Business Analysis	MGS 511	3
Total Business Management Core Courses		21

Students must maintain a grade point average of 3.0 for all graduate courses included in their program. No more than two "C" grades, regardless of overall grade point average, will be counted toward graduation.

Students may transfer up to four classes (12 credit hours), if applicable, from another graduate or MBA program at another university. However, Fast Track MBA students may only transfer up to two classes (6 credit hours), if applicable.

FAST TRACK MBA in Technology Management

The Fast Track MBA is designed for students who have an undergraduate business degree with a Cumulative Grade Point Average (GPA) of 3.0 or higher from an accredited business program. Students admitted into the Fast Track MBA will be granted course waivers (15 hours) for the following Business Core foundation courses: ACC 520, BUS 505, FIN 525, HRM 518 and MKT 505. The Fast Track option allows full-time MBA students with an undergraduate business degree to complete the MBA in Technology Management degree program in a calendar year.

Faculty

Stephen Havlovic, Dean and Professor of Human Resource Management, Ph.D., Ohio State University.

Peter A. Karl III, Professor of Law and Tax, JD Albany Law School, CPA.

John Barnes, Associate Professor of Marketing, Ph.D., Arizona State University.

Lisa Berardino, Associate Professor of Human Resource Management, Ph.D., Virginia Polytechnic Institute.

Gary D. Scherzer, Associate Professor; Health Services Management, M.P.H., University of Tennessee.

Robert Yeh, Associate Professor of Marketing, Ph.D., Purdue University.

Sema Dube, Assistant Professor of Finance; Ph.D., George Washington University.

Laura Francis-Gladney, Assistant Professor of Accounting, Ph.D., Southern Illinois University at Carbondale.

Joseph Gerard, Assistant Professor of Technology Management, Ph.D., University of Georgia.

Kimberly Jarrell, Assistant Professor of Management and Technology Management, Ph.D., Syracuse University.

Efstathios Kefallonitis, Assistant Professor of Marketing, Ph.D., Cranfield University.

Hoseoup Lee, Assistant Professor of Accounting, Ph.D., University of Connecticut, CPA.

David McLain, Assistant Professor Technology Management, Ph.D., University of Wisconsin – Madison.

Janice Welker, Assistant Professor; Ph.D., Health Services Management, Saint Louis University.