

SUNY Institute of Technology

BUSINESS - PROGRAM OF STUDY
Bachelor of Business Administration Degree

NAME: Marketing AAS

DRAFT

Transfer School: Adirondack Community College

ARTS and SCIENCES COURSES	Course No.	Transfer	Req'd
Natural science (6-8)			
Lab Science	LAB SCI	4	0
Other Science		0	4
Math, Statistics (6-8)			
Statistics		0	4
Mathematics - MAT 311 or equivalent	MAT 127	4	0
Upper Division Communications - COM 308/COM 306 (4)		0	4
Written Communication - ENG 101 (4)	ENG 101	3	0
Behavioral Science (3-4)		0	4
Computer Applications (3-4)	CIS 119	1	2
Humanities (3-4)	PHI 207	3	0
American History (3-4)	AMER HIST	3	0
Western Civilization (3-4)		0	4
Other World Civilizations (3-4)		0	4
Arts (3-4)		0	4
Foreign Language (3-4)		0	4
Microeconomics (ECO 110 or equivalent)	Social Science: ECO 202	3	0
Macroeconomics (ECO 112 or equivalent)	Social Science: ECO 201	3	0
Arts/Science Elective	ENG 102-110	3	0
BUSINESS CORE COURSES	SUNY IT Course No.	Course No.	
Financial Accounting	ACC 201	BUS 146	4
Managerial Accounting	ACC 205		0
Introduction to Business	BUS 101	BUS 101	3
Business Law	BUS 105	BUS 201	3
Finance Principles	FIN 302		0
Marketing Principles	MKT 301	BUS 103	3
Organizational Behavior	MGT 307		0
Human Resource Management	MGT 318	BUS 261	3
Issues in Business/Society	BUS 451		0
Management Science	MGS 411		0
Management Policy	BUS 485		0
Business/Mgt Electives	BUS 104	BUS 100	8
	BUS 102		0
	Course cr	Course cr	Course cr
UNRESTRICTED ELECTIVES	BYS 203/109	6	BUS 211
			3
			BUS ELEC
			3
			PE
			1
			13
			2

Summary of Transfer Hours:	Required:	Transfer	To Go:
General Education Requirements	61	27	34
Concentration Requirements	48	24	24
General Electives	15	13	2
TOTAL	124	64	60

Evaluator: Bob Orilio/Maryrose Raab

Matric Semester:

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